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2024 EDITION

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# THE ISLAND TEA & COFFEE CO.

FRESH COFFEE, ROASTED ON THE ISLE OF WIGHT  
MACHINE SALES, RENTAL, LEASING, SERVICING & REPAIR  
BARISTA TRAINING & CATERING DISPOSABLES

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# COFFEE SERVICES

FROM THE ISLAND TEA & COFFEE CO.

With more than 35 years of experience in the coffee industry, The Island Tea & Coffee Co. are known for freshly roasted single-origin coffees, roasted on our site based in Rookley on the Isle of Wight.

Our clients are remarkably diverse: from cafés, pubs and restaurants to attractions, hotels and offices. Spanning across private and public sectors.

**We help them grow, sustain and transform. Whatever it takes to support their coffee requirements.**



## CONTACT US



Pritchett's Way, Rookley, Isle Of Wight, PO38 3LT



01983 721100



islandteaandcoffee.co.uk



SCAN FOR OUR  
ONLINE SHOP

# PROVISION OF COFFEE

## FROM THE ISLAND TEA & COFFEE CO.

All of our freshly roasted coffee is developed and created in Rookley, on the Isle of Wight. Each machine in our roastery has the capacity to produce over 50 tonnes of coffee per year, and our team of 18 allow us to constantly exceed our customer's expectations both on taste and on service.



In 2019 we achieved the SALSA food safety accreditation. This means we operate to the highest industry standards and excel in various parts of our operation. This ethos is reflected in our client relationships too, with our in-house food safety lead collaborating with you and sharing their knowledge.



We are also members of the British Coffee Association (BCA), which represents, promotes and supports all aspects of the UK coffee trade and industry. Together we steer government legislation and promote a balanced view of coffee among consumers and policymakers.



**Jon Carter, Managing Director,  
In Our Dedicated Showroom**



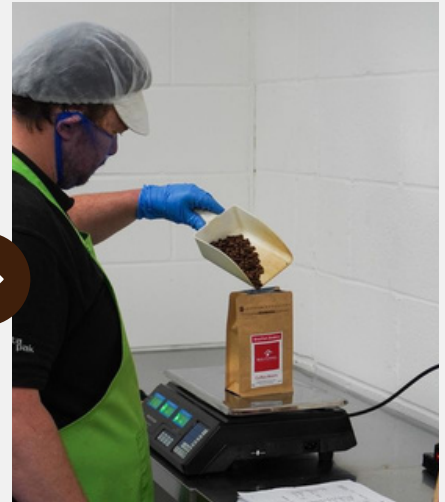
# OUR ROASTING PROCESS



Fairly sourced, raw beans



Controlled roasting



Packaging & distribution

## OUR ROASTING ETHOS

The Island Tea & Coffee Co. ethically sources global beans, expertly roasted in our state-of-the-art facility for unique flavours. We prioritise eco-friendly packaging and minimal environmental impact. Serving diverse UK customers, we're dedicated to a sustainable, quality-focused bean-to-cup journey. Each coffee bag carries a distinct story, inviting you to be a part of it.



WATCH OUR  
STORY VIDEO



**£100K ROASTING & TRAINING CENTRE**



**ROASTING POWERED BY 77 SOLAR PANELS**



**OVER 15 TONNES OF COFFEE PER YEAR**



**EXPANDING UK REACH, IN VARIOUS SECTORS**



**PACKED INTO 200,000+ SUSTAINABLE BAGS**



**FAIR TRADE, ETHICAL SOURCING OF COFFEE**



**28,571,428 SHOTS OF ESPRESSO EACH YEAR**



**SALSA ACCREDITED & MEMBER OF BCA**

# ORIGIN OF OUR BEANS

## VARIETY OF COFFEE FROM AROUND THE WORLD



### **FRESHLY ROASTED BRAZILLAN ARABICA**

These beans have been dried in the cherry, then milled to separate. This gives them a medium body, with light citrus notes and a soft acidity.



### **FRESHLY ROASTED COLOMBIAN ARABICA**

Medium-bodied with rich acidity with a clean and sweet aftertaste. From the Huila region which is characterised by its fertile valley and snow-capped volcanoes, perfect conditions to produce exquisite flavours.



### **FRESHLY ROASTED COSTA RICAN ARABICA**

With smooth chocolate notes. This coffee type represents the classic, clean, Central American cup. Great as an espresso or double ristretto.



### **FRESHLY ROASTED CONGO KIVU ARABICA**

Grown in the shadows of the 2 active volcanoes in the Kirunga mountains. As a light roast, this coffee is bright and lively with a tart apple finish and hints of rich chocolate throughout.



### **FRESHLY ROASTED INDIAN ARABICA**

Heavy bodied and dry with a chocolatey aroma and notes of spice. Harvested coffee seeds are exposed to the monsoon rain and winds for a period of about 3 - 4 months, causing the beans to swell and lose the original acidity.

# FRESHLY ROASTED

## COFFEE BEANS & GROUND COFFEE



### FRESHLY ROASTED RETAIL COFFEE, (200G BAGS)

We supply outlets with a retail/gift 200g bags of coffee, including a growing number of Morrisons stores. We find that outlets serving great coffee get asked about where customers can buy it for themselves, particularly as a gift, and this is a great way of increasing add-on sales. Retail bags come ready for sale on POS systems, and can be custom branded if required.

**£3.75 / BAG**

### FRESHLY ROASTED (1KG BAGS)

We supply businesses with 1kg bags of coffee across the Isle of Wight & Hampshire. The coffee is freshly roasted before delivery.

This provides a consistent, great taste for your customers and supports our coffee machine supply & maintenance packages.

**£14.95 / BAG**



### FIVE COUNTRIES OF ORIGIN RANGE

Choose from beans or ground coffee



**BRAZIL**



**COLOMBIA**



**COSTA  
RICA**



**CONGO**



**INDIA**



## ITC INSTANT COFFEE, PER 500G TIN

Our premium quality freeze-dried instant coffee is made from a selection of the finest Brazilian coffee beans, roasted ground and processed to preserve its full natural flavour.

**£17.58**

## YOUR LOGO & BRANDING WITH US, SINGLE ORIGIN COFFEE BEANS

To personalise your coffee, for retail sales by the bag to sell, or to showcase to give a more personalised experience to your customers onsite. Design your own coffee labelling or we can do this for you.

**PRICE PER 1KG: £14.95 / 200G: £3.75**



## SWEETBIRD SYRUPS

Over 50 delicious syrups to compliment any coffee including Caramel, Hazelnut, Mint, Salted Caramel and Vanilla.



## WATER COOLER MACHINES

Rent from £12.50+VAT per month or purchase for £240+VAT (includes delivery and setup).

Bottled water from £6.79+VAT





# LA NERA

## ESPRESSO MACHINE

- Energy saving mode
- Touchless selection
- Stainless steel anti-corrosion panels
- LED-illuminated working area
- Ergonomic water and steam knobs
- Barista style coffee
- We can provide full training

### Rental

£138.46 + VAT per month (24 months)

### Purchase

£3,135 + VAT

Including 1 year warranty. All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.



# NECTA KALEA

## FRESH BEAN TO CUP COFFEE

- 9 / 12 / 16oz cup size
- Fresh milk = great taste
- Touch screen operation
- Beans ground on demand
- Consistent drinks
- Simple cleaning process
- Minimal training needed
- **Purchase: £6,244 + VAT**

**Ingredients from just 18p per cup!**

Including 1 year warranty. All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.





# KREA PRIME

## FRESH BEAN TO CUP COFFEE

- Either 9 or 12 oz Drink
- Touch Button
- Easy to Use
- Decaf Option
- Rental £178.53 Per Month  
Minimum 12 months
- **Purchase: £3,160 + VAT**

**Ingredients from just 18p per cup!**

Including 3 year parts-only warranty. All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.



# KORO PRIME

## FRESH BEAN TO CUP COFFEE

- Small form factor for when space is an issue
- Range of coffee and chocolate drinks available
- Sleek modern design.
- 8 touch-sensitive buttons.
- LED backlights.
- **Purchase: £2,080 + VAT**

**Ingredients from just 18p per cup!**

Including 3 year warranty. All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.

# KREA TOUCH

## FRESH BEAN TO CUP COFFEE

- 9 / 12 / 16oz cup size
- Touch screen operation
- Beans ground on demand
- Consistent drinks
- Minimal training needed
- Rent: £232.25 Per Month, minimum 12-month term
- **Purchase: £3,600 + VAT**

**Ingredients from just 18p per cup!**

Including 3 year warranty. All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.



# AVAILABLE TO RENT OR BUY

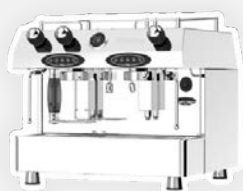
**SERVICING:** We service your machine on an annual basis, along with 2 filter changes per year (included with rentals).

**FAULTS:** Our engineers cost less than you might think and as we're local, they can get to you sooner. Just £29.75 + VAT per call-out and £59.75 + VAT per hour.

**TRAINING:** Initial training on using and cleaning the machine is included. Cleaning video guides are also available.

**DRINKS IN AUTOMATICS:** Cappuccino, coffee (black), coffee (white), espresso, latte, mocha, hot chocolate (milk or water) and hot water for tea (at 92-95°C).

**Learn more about maintenance and training on pages 13 & 14.**



**ESPRESSO  
MACHINE**



**ESPRESS**



**FILTER**



**BEAN TO CUP**



## FILTER COFFEE MACHINE

- Available to rent for short periods
- Easy to use and fast service
- Ideal for weddings, church halls, coffee mornings, and meetings
- **£21.67+VAT rental per month**

All ingredients for rental machines to be provided by us to ensure reliability and a perfect cup of coffee every time.

# GUIDANCE PRICING

## ENQUIRE FOR MORE INFORMATION

VARIANT CODE	DESCRIPTION	PRICE (£ + VAT)
ROAST/SINGLEORI GIN/BRAZIL/1KG	Freshly Roasted Brazil Natural (NY 2/3 MTGB FC) Per 1kg	14.95
ROAST/SINGLEORI GIN/BRAZIL/200G	Freshly Roasted Brazil Natural Per 200g - MOQ of 5 x 200g	3.75
ROAST/SINGLEORI GIN/BRAZIL/200G/ GROUND	Freshly Roasted Brazil Natural Per 200g - MOQ of 5 x 200g - GROUND	3.75
ITC/1792	ITC Pure Natural "Freshwater" 18.9 Litre	6.79
ITC/0682	Wooden Tea Stirrers 5 ½ inch per 1000	3.25
ITC/3303	Milfresh Superior Granulated Skimmed Milk 10 x 500g per case	63.64
ITC/0106	ITC Colombian Freeze-Dried Coffee Per 500g Tin	17.58
ITC/0045	ITC Blue Mountain Blend II 50 x 1 Jug Sachets (56g)	71.31
ITC/0278	Island Tea & Coffee White Sugar Sachets 1000 (ISL026 )	12.58
ITC/0172	Dispense Mix Galaxy Luxury Hot Chocolate 10 x 750g	74.00
ITC/0175	Carisbrooke Teabags 1-Cup 2 x 1100	49.95
ITC/9835	TWININGS EARL GREY ENVELOPED 6 X 50	35.16
ITC/0190	TWININGS PURE GREEN TEA ENVELOPED 12 X 20	35.48
ITC/0219	TWININGS ENGLISH BREAKFAST TEA STRING & TAGGED 6 X 100	55.18
ITC/0279	ISLAND TEA & COFFEE BROWN SUGAR SACHETS 1000 (ISL027 )	12.58
VARIOUS	WE HAVE A FULL RANGE OF SWEETBIRD SYRUPS TO COMPLIMENT COFFEE BUT ALSO MILKSHAKES, INCLUDING CARAMEL, HAZELNUT, MINT, SALTED CARAMEL, VANILLA ALL IN 1 LTR BOTTLES.	8.92

# CUSTOMER-FOCUSED

## SERVE COFFEE, WITHOUT INTERRUPTIONS

### CUSTOMER CARE

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We know how important it is to keep serving coffee to your customers. It impacts customer happiness & experience, your reputation and feedback, operational efficiency and business margin.

It can be incredibly annoying, frustrating and downright disappointing if your coffee machine has a hiccup or an issue that you don't know how to solve. Sometimes it just needs a little TLC, and sometimes it needs a little bit more attention, which is why we offer the most responsive service plan we know of.

### OUR TEAM

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We have a team of highly skilled engineers to help fix any tricky issues. Our team initially try and resolve issues on the phone, but should the need arise, we will come to your site to ensure a repair or replacement in 24 hours.





# MAINTENANCE, SERVICING, REPAIR & TRAINING

## SUPPORT IS ALL INCLUSIVE WHEN YOU RENT MACHINES

Customers who rent machines from us can take advantage of a variety of all-inclusive benefits:

- Call-outs
- Servicing
- Repairs
- Parts
- Training



## OR PICK AN OPTION IF PURCHASING

All prices stated exclude VAT

### 1) ANNUAL + AD HOC CALL-OUTS

- **£1,068 per year** (charged at £267 per quarter)
- Annual machine service
- Quarterly inspection & clean
- Ad hoc call-outs at £29.75 and £59.75 per hour

### 2) ANNUAL + UNLIMITED CALL-OUTS

- **£1,584 per year** (charged at £132 per month)
- Annual machine service
- Quarterly inspection & clean
- Unlimited call-outs included

### 3) AD HOC

- **One off service charge** (depending on machine)
- No recurring payments
- Ad hoc call-outs at £29.75 and £59.75 per hour





## TRAINING OVERVIEW

Our training opportunities are unlike most others, there are not many places where your team can see how the bean gets roasted, and then follow that through to learning how to create a drink on an espresso machine.



## LEARN ABOUT OUR COFFEE

We offer our customers two opportunities for training. The first is a roast and coffee knowledge course, this will help your team know the journey from green bean to cup. It will also help them see the excitement and passion that we have in our product.



## BARISTA & MACHINE TRAINING

The second level is barista and machine training, this can follow on from the first if based on our site in Rookley, or can be run with individuals in your business as and when the need arises. See the next page to learn more about our Roasting Experience.



## TRAINING PRICING

Training is fully included if you are renting machine(s) from us. If you have purchased a machine, each session costs (excluding VAT):

- £110 per person at our facility in Rookley
- £149 per person at your premises

# FREE ROASTING EXPERIENCE OFFER

## WITH OUR MASTER ROASTER MIKE TOWNSEND



**Experience the art of coffee roasting at Island Tea & Coffee Co. with our Master Roaster Mike Townsend.**

Begin with an insightful talk on the coffee journey, exploring the flavour wheel and tasting various single origin coffees. Then, participate in an actual coffee roast using our state-of-the-art electric roaster.

Understand the transformation of beans into diverse flavours. Conclude your experience with a personalised bag of coffee from your roast, a unique souvenir of your experience.

Book today: £29 for one, £44 for two or £79 for four people. Prices exclude VAT.

**Quote "Brochure" to get a FREE Roasting Experience for your business.**



01983 721100



[info@islandteaandcoffee.co.uk](mailto:info@islandteaandcoffee.co.uk)



## EVENT COFFEE CART

Enhance your corporate events, festivals, weddings, or markets with our mobile coffee cart. Treat your attendees to the freshest coffee, served conveniently on-site for an elevated experience!

**Call 01983 721100 for more info**







## TRUSTED BY







Vegware are the global specialist in plant-based compostable food service packaging. Its plant-based catering disposables are made from plants, not plastics, using renewable, lower carbon or recycled materials and can all be composted with food waste where accepted.

We are proud to be supplying various products from Vegware, including hot drink cups, cold cups, takeaway boxes, cutlery, napkins and more.

We also offer bespoke printed disposable cups (with your branding on).

**Contact us to discuss these sustainable packaging options.**



# OUR BRANDING SERVICES

We offer a large selection of different branding services for businesses such as: pavement stands, swing signs, window displays, signage, stickers, advertising boards, and banners.



And much more...

For more information feel free to contact us.



01983 721100



[islandteaandcoffee.co.uk](http://islandteaandcoffee.co.uk)



# ECO JOURNEY

The environment is a key part of our ethos , reflected not only in ethically sourced coffee beans but also in our production.

This starts with our master roaster hand roasting great quality Arabica coffee beans to allow more of the characteristics of the beans to develop. Using coffee roasting machines with short prep times powered by the 77 solar panels on the roof of our offices and warehouse complex.



Once ready, orders are then delivered by our growing fleet of electric vans. Something very important to us, our suppliers, our customers, and an island designated as a UNESCO Biosphere Reserve.







*The Island Tea  
& Coffee Co.*



Pritchetts Way, Rookley,  
Isle Of Wight, PO38 3L



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islandteaandcoffee.co.uk



Through our partner Ecologi, we planted 100 trees to help mitigate the environmental impact related to the printing of this brochure.